

PDA / epda Events

LAUNCH MEETINGS: SPRING 1991 TO SPRING 1992

All open to both members and local non-members

NO	CITY
1	Brussels
2	Paris
3	London
4	Berlin

FULL CONGRESSES: AUTUMN 1992 ONWARDS

NO	DATE	CITY	THEME
5	Autumn 1992	Milan	European issues: <i>The new borders of Europe, European design, Labelling legislation, consumer behaviour, multinational companies</i>
6	Spring 1993	Amsterdam	The value of design: facts, figures, feelings <i>The growing importance of design in business, government and other organisations</i>
7	Autumn 1993	Basel	Preparing for change <i>Trends in packaging materials, legislation, and the clients' needs</i>
8	Spring 1994	Brussels	Brands versus Own Brands <i>The war in today's European supermarkets: brands versus own brands</i>
9	Autumn 1994	Barcelona	PDA - The Future <i>What do members want from the PDA in the future, the value of networking etc</i>
10	Spring 1995	Paris	Business through design <i>How design can have a real impact on business performance</i>
11	Autumn 1995	Strasbourg	Design today: organisation, defence <i>The increasing demands from clients, free pitching, contracts, fees</i>
12	Spring 1996	London	European Brand Design: New realities, new opportunities <i>Building and protecting brands, Euroconsumers, global vs local, real and virtual shopping experience</i>
13	Autumn 1996	Disneyland Paris	The future of our profession <i>Preparing for the next generation, working in design, legal responsibilities, finding talent</i>
14	Spring 1997	Vienna	East meets west <i>Strategies for western brands, emerging Eastern brands, developing consumer, networking</i>
15	Autumn 1997	New York	PDA and PDC: Live in New York <i>European vs US design, ways of working together, clients' views on strategic partnerships</i>

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16	Spring 1998	Hamburg	Out of Design, Out of Control: Design is Life <i>The importance of design in society and in commerce</i>
17	Autumn 1998	Venice	Behind the Mask: What do clients really want from designers? <i>What clients are really going to need from their design consultancies</i>
18	Spring 1999	Prague	Brandosaurus: <i>Is there still innovation in major brands? Where do the new trends come from?</i>
19	Autumn 1999	Amsterdam	Creativity: <i>What is it? Who needs it? How do you recognise it? Where can you get it?</i>
20	Spring 2000	Copenhagen	Electronic Brand Design: Are you ready? <i>E commerce and the changing face of retail: the role of brands and packaging</i>
21	Autumn 2000	Antwerp	Anarchy or Hierarchy? The future of the Creative Environment <i>News ways of running a creative business: structure, staff, working environment</i>
22	Spring 2001	Tokyo	A walk on the East side: Far more than just a design experience. <i>Japanese and European Design</i>
23	Autumn 2001	London	The past, the Present and the Future. 10 years of Brand design
24	Spring 2002	Lyon	Who took the fun out of design?
25	Autumn 2002	Zurich	Switzerland: small country- big brands. How come?
26	Spring 2003	Barcelona	Add colour to your mind
27	Autumn 2003	Rome	Brand gladiators
28	Spring 2004	Moscow	Creating brands – from start to finish
29	Autumn 2004	Paris	The future of branding agencies: How to win the battle in a fast changing world
30	Spring 2005	Brussels	From pencils to pixels
31	Autumn 2005	Graz	Know how and do it
32	Spring 2006	Turin	The taste of design
33	Autumn 2006	Berlin	Brands - work in progress
34	Spring 2007	Ibiza	Jingle your brand
35	Autumn 2007	Athens	The myth of brands
	Spring 2008	Düsseldorf	PDA Event at interpack

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36	Autumn 2008	Monte Carlo	Desirable and Durable: That's Eco-Design
37	Spring 2009	Stockholm	1+1=3
	Autumn 2009	Paris	Meet & Greet 1
38	Spring 2010	Vevey	PDA's Chocolate Day at Nestlé
	Autumn 2010	Warsaw	Meet & Greet 2
	Spring 2011	Düsseldorf	PDA Event at interpack
	Autumn 2011	Brussels	PDA 20 Anniversary Event
39	Spring 2012	Helsinki	Minimalism, ... but better
	Autumn 2012	Lisbon	Meet & Greet 3
40	Spring 2013	Istanbul	East meets West
	Autumn 2013	Prague	Meet & Greet 4
	Spring 2014	Düsseldorf	SAVE FOOD / interpack
	Autumn 2014	London	Meet & Greet 5
41	Spring 2015	Toulouse	The Next Consumer – The Next Designer
	Autumn 2015	Berlin	Meet & Greet 6